

THE DAVID O'BRIEN CENTRE FOR SUSTAINABLE ENTERPRISE
AT THE JOHN MOLSON SCHOOL OF BUSINESS

in collaboration with

THE SCHOOL OF CANADIAN IRISH STUDIES

Present

CAPITALIZING ON CULTURE: COMPETITIVENESS, SUSTAINABILITY AND SENSE OF PLACE IN POST-BOOM IRELAND



JIM KENNELLY

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Friday, October 30th at 5pm
Room MB 02-210, Concordia University,
1450 rue Guy, Montreal

Free Admission

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Dr. Jim Kennelly is the Director of the International Affairs Program and Associate Professor of International Business at Skidmore College. He holds a Ph.D. in International Business/Management from New York University. Jim teaches courses in the areas of international business, international affairs, and business and the natural environment. He also regularly teaches a freshman seminar entitled *Ireland: Myth, Reality, Conflict, Identity*. In 2006 he led Skidmore students on a Travel Seminar to Ireland entitled *Changing Utterly: Ireland Past and Present*. Jim's research interests center on Ireland, particularly in the areas of sustainable development, cooperative organization and innovation,

entrepreneurship and creativity. His most recent co-authored book (with Finbarr Bradley), launched by the Taoiseach at the IFSC in October 2008, is entitled *Capitalising on Culture, Competing on Difference: Innovation, Learning and Sense of Place in a Globalising Ireland*. He has recently published an article on Horace Plunkett in the New Hibernia Review, has published in *Case Research Journal, Sustainable Development, Radharc, and Banking Ireland*, and regularly presents at the American Conference for Irish Studies.